ABC PROJECT RUBRIC

	ACCOMPLISHED 5	COMPETENT 4	DEVELOPING 3	BEGINNING 2	INCOMPLETE 1	ELEMENTS
STORY DEVELOPMENT _____	All story elements are evident	Many story elements are evident	Some story elements are evident	Few story elements are evident	Student(s) did not start the assignment	**STORY DEVELOPMENT & REPORTING** 1. Student has completed shot sheet or script 2. Video contains each of the required ABC locations 3. Story has flow and makes sense
AUDIO _____	All audio elements are evident	Many audio elements are evident	Some audio elements are evident	Few audio elements are evident	Student(s) did not start the assignment	**AUDIO** 1. Audio has accurate levels and is clear. 2. Audio is free pf bumping or microphone handling sounds 3. Audio is free of sounds such as hiss, buzz or other distracting noises
SHOTS _____	All visual elements are evident	Many visual elements are evident	Some visual elements are evident	Few visual elements are evident	Student(s) did not start the assignment	**LIGHTING** 1. Video is exposed properly 2. All required shots are used 3. Shots remain onscreen for an appropriate length of time 4. Shots are interesting
FINAL PRODUCT _____	All production elements are evident	Many production elements are evident	Some production elements are evident	Few production elements are evident	Student(s) did not start the assignment	**FINAL PRODUCT** 1. Editing enhances and complements the story 2. Video length is 1-2 minutes 3. ABC is captivating and evokes emotion
ORIGINALITY _____	All presentation elements are evident	Many presentation elements are evident	Some presentation elements are evident	Few presentation elements are evident	Student(s) did not start the assignment	**FINAL PRESENTATION** 1. Audience is engaged 2. Project shows clarity and complexity of thought 3. Project is not derivative of other known work
Total Points ___/25	**NOTES:**					