

## MUSIC VIDEO PROJECT RUBRIC

	ACCOMPLISHED 5	COMPETENT 4	DEVELOPING 3	BEGINNING 2	INCOMPLETE 1	ELEMENTS
<b>CONCEPT DEVELOPMENT</b> _____	All concept/performance elements are evident	Many concept/performance elements are evident	Some concept/performance elements are evident	Few concept/performance elements are evident	Student(s) did not start the assignment	<b>CONCEPT/PERFORMANCE OF MUSIC VIDEO</b> 1. Student has concept or performance style video 2. Music video has flow and makes sense
<b>AUDIO</b> _____	All audio elements are evident	Many audio elements are evident	Some audio elements are evident	Few audio elements are evident	Student(s) did not start the assignment	<b>AUDIO</b> 1. Audio has accurate levels and is clear. 2. Audio is properly synced with performance 3. Audio is free of sounds such as hiss, buzz or other distracting noises
<b>SHOTS</b> _____	All visual elements are evident	Many visual elements are evident	Some visual elements are evident	Few visual elements are evident	Student(s) did not start the assignment	<b>VISUAL</b> 1. Video is exposed properly 2. All required shots are used 3. Shots remain onscreen for an appropriate length of time
<b>FINAL PRODUCT</b> _____	All production elements are evident	Many production elements are evident	Some production elements are evident	Few production elements are evident	Student(s) did not start the assignment	<b>FINAL PRODUCT</b> 1. Editing enhances and complements the music video 2. Video length is 3-5 minutes 3. Music video is captivating and evokes emotion
<b>ORIGINALITY</b> _____	All originality elements are evident	Many originality elements are evident	Some originality elements are evident	Few originality elements are evident	Student(s) did not start the assignment	<b>ORIGINALITY</b> 1. Audience is engaged 2. Project shows clarity and complexity of thought 3. Project is not derivative of other known work
<b>Total Points</b> ____/20	<b>NOTES:</b>					

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**RUBRICS:**

1. SIMPLE
2. READABLE (WITH ONE GLANCE)
3. ONE PAGE
4. NON-INTERPRETABLE
5. HOLD WITH POINT OF CLASS – PRODUCTION CLASS = PRESENTATION GRADE?????