

VO/VOSOT NEWS REPORTING PROJECT RUBRIC

	ACCOMPLISHED 5	COMPETENT 4	DEVELOPING 3	BEGINNING 2	INCOMPLETE 1	ELEMENTS
STORY DEVELOPMENT & REPORTING _____	All story elements are evident	Many story elements are evident	Some story elements are evident	Few story elements are evident	Student(s) did not start the assignment	STORY DEVELOPMENT & REPORTING 1. Student read press release and is prepared for the scene 2. Student drafted at least five questions prior to arriving on scene 3. Camera equipment was prepared on time to go to the scene
AUDIO _____	All audio elements are evident	Many audio elements are evident	Some audio elements are evident	Few audio elements are evident	Student(s) did not start the assignment	AUDIO 1. Audio is free of bumping or microphone handling sounds 2. Audio is free of sounds such as hiss, buzz or other distracting noises 3. Interview audio and natural sound are properly balanced
SHOTS _____	All visual elements are evident	Many visual elements are evident	Some visual elements are evident	Few visual elements are evident	Student(s) did not start the assignment	SHOTS 1. Interviews are framed with proper looking room 2. All shots are exposed and white balanced correctly 3. VO has a variety of different shot types 4. Lighting, sun, and shadows taken into account for interview location
FINAL PRODUCT _____	All production elements are evident	Many production elements are evident	Some production elements are evident	Few production elements are evident	Student(s) did not start the assignment	FINAL PRODUCT 1. VO is 45 seconds, SOT is 15 seconds 2. Anchor script matches content in VO, SOT is scripted verbatim 3. SOTs are cut with padding at beginning and end 4. SOT lower third included, name spelled correctly
ORIGINALITY _____	All presentation elements are evident	Many presentation elements are evident	Some presentation elements are evident	Few presentation elements are evident	Student(s) did not start the assignment	ORIGINALITY 1. Audience is engaged 2. Quality soundbite complements compelling video 3. Script and soundbite together give the viewer the whole story 4. Project shows clarity and complexity of thought 5. Project is not derivative of other known work
Total Points ____/25	NOTES:					

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RUBRICS:

1. SIMPLE
2. READABLE (WITH ONE GLANCE)
3. ONE PAGE
4. NON-INTERPRETABLE
5. HOLD WITH POINT OF CLASS – PRODUCTION CLASS = PRESENTATION GRADE?????